

MS4 & VISION: FULL SPEED AHEAD

WHAT IS THE VISION USER GROUP?

The Vision User Group is a corporation whose principle objective is to advance the effective use of Siemens MedSeries4 software. To help fulfill this objective, the Vision User Group sponsors an annual MedSeries4 user conference under the guidance of the Vision Board of Directors. While many other healthcare user boards consist of vendors and consultants, the Vision Board is comprised of individuals directly employed by hospitals using MS4 software. The Board has a vested interest in the ongoing product development and successful implementation of the software, and endeavors each year to bring you a quality conference devoted to training, product demonstrations, focus group meetings, peer networking, and social activities including a gala event.

WHO SHOULD ATTEND?

The Vision User Group Conference has been designed for all MedSeries4 users; its strength and success lie in facilitating coordination among individuals working in a healthcare setting. All levels of users are welcome and encouraged to attend. The conference offers information and education in the following areas:

Administration
Human Resources / Payroll
Information Systems
Health Information Management
Materials Management

Patient Registration / Admitting
Financial Services
Patient Care
Finance
Other Siemens / MedSeries4 Users

WHY SHOULD YOU ATTEND?

The Vision User Group Conference is an opportunity to discover how hospitals are maximizing the use of MedSeries4 applications and related software. You will find the conference to have a practical, hands-on emphasis with sessions focusing on solutions available today. You will also have the opportunity to contribute to future enhancements by being a part of the Focus Group Update sessions. In addition, you will discover what the future direction of Siemens product lines can offer you and your facility.

WHAT WILL YOU TAKE HOME?

You will return home with a vision of how information systems in the healthcare industry can help meet the future challenges at your facility. You will also gain new ideas, ways to maximize the use of your computer system, detailed knowledge of selected topics, information about new systems, and new friends for life.

CONFERENCE OVERVIEW

The Vision User Group Conference includes general sessions and nine specialty tracks around the various MS4 solutions. Each morning there is a general session where you will be inspired and entertained by today's top professional speakers. Afterward, you have your choice of nine simultaneous specialty track sessions from which to choose. Session content is determined and presenters selected by the MedSeries4 customer focus groups. Sessions are structured in a lecture format and may provide an overview of the product, new system features, tips and techniques, or show how a facility is using the system in an ingenious or unique way. Back by popular request and being held simultaneous to the track sessions, are exhibitor demonstration sessions where you can learn more about MS4-related products. The opening general session begins Monday morning with the closing general session taking place Wednesday afternoon. Admission to all general sessions, track sessions, exhibitor demonstrations, most meals, and social functions is included in the basic registration fee. Vision also offers a menu of highly specialized workshops for additional fees. Workshops take place beginning Saturday and continue through Tuesday, allowing users to customize their schedule to suit their personal development needs.

FIRST TIME ATTENDEE?

If this is your first time enjoying the "Vision Experience," or if it has been some time since you've attended, this section can highlight some items to help you make the most of your visit.

- **Session vs. Workshop** – In a nutshell, sessions belong to an application track, are approximately one hour in length, are presented in a lecture format, are presented Monday through Wednesday, and are part of your registration fee. Workshops span all applications, include non-application topics, are three hours in length, include some kind of hands-on exercise or reinforcement take-away, are presented Saturday through Tuesday, and require an additional fee.
- **Exhibitors vs. Advanced Solutions Center (ASC)** – Exhibitors display products or services that complement the MS4 core applications. The ASC displays new and upcoming MS4 products.

- **Sunday Evening Welcome Reception** – This is a great way to catch the fun-loving spirit of the conference. Join your fellow attendees for a kickoff evening of food, games, and music.
- **Ask the Expert** – MS4 Customer Service Center provides a venue for attendees to receive one-on-one application support. Feel welcome to bring supporting documentation from home and work your tickets along side your Customer Service Analyst. Watch the conference schedule materials for room and times.
- **Focus Groups** – Under the umbrella of the Vision Board of Directors, the MS4 hospital user community has organized customer Focus Groups. Groups consist of 10-20 members, including representation from MS4 Development and Customer Service. Each Focus Group will offer an update session to the attendees on the past year's activities. Consult the "Sessions at a Glance" portion of this book for times and places. As a side note, Focus Group membership is open to any attendee. Contact the appropriate Focus Group co-chair or any Vision Board of Directors member for details.
- **Business Meeting** – As an incorporated entity, the Vision User Group is required to report to its members annually. This meeting will review financial statements, introduce Vision Board candidates, propose changes to by-laws, and have really fun drawings. This meeting is open to MS4 hospital users only.
- **General Sessions** – A general session is held at 8:00 am on Monday, Tuesday, and Wednesday. Monday's general session is also called "Opening Ceremonies," and is filled with energy and excitement, setting the tone for the conference. Each morning's session features a keynote speaker who will motivate, inspire, or tickle your funny bone – often all at the same time.
- **Gala** – The Tuesday evening gala will be a night to remember. In keeping with the conference theme, attendees look forward to dressing up. The "Captain's Dinner" gala will take you on a cruise like you have never experienced before. Let your "retro side" come out and attend the party in your finest 1940s formal attire. For those of you who can't quite picture yourselves as a socialite or high society gentleman, come anyway. It's just as much fun to see what your wacky fellow attendees have come up with. There will be fine dining, superb entertainment, and dancing until midnight.
- **Closing Ceremonies** – Wrap up the week Wednesday afternoon by attending the Closing Ceremonies where our cruise ends; this is the official passing of the baton to next year's Vision Board of Directors president. There will be a slide show highlighting the week's activities, and cash drawings. Don't tempt fate; you must be present to win.
- **Vision Store** – Looking for that perfect memento of the conference? Something to take back to your staff? Visit the Vision Store, the Captain's Bridge, for all your souvenir and shopping needs. The store is located on the lower level with Registration.
- **Networking** – Besides the great educational opportunities and fun events, you'll be able to form relationships and alliances with fellow MS4 users and Siemens/MS4 employees. Meet people in other hospitals that have your same job responsibilities, and share ideas and solutions that benefit everyone. Having the conference in Salt Lake City allows you to meet the Siemens/MS4 Customer Support voice that you've been speaking to.

Dear Vision User Group Members,

The Vision Board of Directors and I would like to invite you to join us at the Sheraton Hotel in Salt Lake City for another exciting and educational Vision Conference. This year's theme "**MS4 & Vision – Full Speed Ahead**" highlights the majestic ocean liner *SS Vision* and emphasizes the affiliation of MedSeries4 Software and the Vision User Group traveling together in style. This partnership promises to deliver a conference that is dedicated to helping you get the most from your investment in the MedSeries4 products.

The economy has certainly changed recently, resulting in tougher times. We are pleased to announce that we will hold the conference and workshop fees at last year's rates. The conference fee includes admission to more than 100 hours of sessions, and the very best in general session speakers. In addition, the Sunday night reception, Monday through Wednesday full breakfast, lunch, and snacks, and Tuesday night Gala dinner and entertainment are all included in the registration fee. The Sheraton also provides free transportation to and from the airport and hotel; no need to rent a car!

Please take a look at the valuable and varied offerings in the workshops. These offer hands-on training where applicable as well as dedicated training in a small group environment. In today's world of spiraling education costs, the workshops offer an excellent opportunity to get in-depth training at a very low cost. Bundle three workshops together and get the fourth workshop for only \$40!

MS4 sales have been very healthy this year, so we expect a lot of first time attendees. To help the new folks navigate the conference, we are continuing the new attendee "virtual track." This track has been scheduled so that the education sessions aimed at new users don't conflict with one another. If you are a new user, we highly recommend you look at the sessions designated as part of this virtual track.

For new users and those that haven't attended Vision before, you'll want to take advantage of the many educational (and fun) opportunities. The Vision Board carries the theme throughout the conference, from session names to decorations and attire. Seasoned Vision attendees know our focus groups and MS4 employees work hard to bring educational sessions that guarantee you will take away at least one piece of valuable information to use right away. Our exhibiting vendors provide you with information about complementary products or services. The Vision Conference is all about education, networking, and an opportunity to visit with exhibiting vendors. We promise to make it all energetic and fun!

This registration book will be very valuable in planning your time to make the most of your conference experience. It contains a wealth of information about the conference; take time to read through it and then visit our website at www.ms4vision.com to register.

As your captain, I encourage you to come celebrate the Vision 2009 20th Anniversary luxury cruise. Pack your suitcases and climb aboard for an exciting venture as we, MS4 & Vision Users, travel Full Speed Ahead!

Sincerely,

A handwritten signature in cursive script that reads "Karen Bowling".

Karen Bowling
President, Vision User Group

VISION BOARD OF DIRECTORS

2009

| | |
|--|---|
| <p>KAREN BOWLING (2010) PRESIDENT Chief Information Officer St. Joseph Hospital 360 Broadway Bangor, ME 04401 Work: (207) 907-1268 Fax: (207) 262-1797 Cell: (207) 974-6043 karen.bowling@sjhhealth.com</p> | <p>SHERRI WARD (2009) PAST PRESIDENT IT Director of Applications Cheyenne Regional Medical Center 214 East 23rd Street Cheyenne, WY 82001 Work: (307) 633-7164 Fax: (307) 633-7181 Cell: (307) 286-7071 sherri.ward@crmcwy.org</p> |
| <p>SARAH LONGEST (2011) PRESIDENT ELECT Grenada Lake Medical Center 960 Avent Drive Grenada, MS 38901-5094 Work: (662) 227-7606 Fax: (662) 227-7534 Cell: (662) 983-5581 sarah.longest@glmc.net</p> | <p>BOB ADAMS (2011) Information Services Manager Bay Area Hospital 1775 Thompson Road Coos Bay, OR 97420 Work: (541) 269-8010 Fax: (541) 269-8119 Cell: (541) 404-5905 badams@bayareahospital.org</p> |
| <p>JOHN GAHAGAN (2010) Manager – Systems Support Information Technology East Texas Medical Center 801 Clinic Drive Tyler, TX 75701 Work: (903) 596-3912 Fax: (903) 596-3940 Cell: (903) 360-3330 jgahagan@etmc.org</p> | <p>JANE ANN BRIDGES (2009) TREASURER CFO Nacogdoches Memorial Hospital ATTN: Jane Ann Bridges 1204 Mound Street Nacogdoches, TX 75961 Work: (936) 568-8525 Fax: (936) 568-8588 Cell: (936) 554-2871 bridgesj@nacmem.org</p> |
| <p>KENNETH ABENDSHIEN (2010) SECRETARY Director of Information Systems 103 East 27th Street, Suite A Hays, KS 67601 Work: (785) 628-6188 Fax: (785) 628-6183 Cell: (785) 259-0312 kabendshien@mhsdc.com</p> | <p>JULIE TISDALE MS4 LIAISON Siemens Medical Solutions Health Services 215 N. Admiral Byrd Road Salt Lake City, UT 84116 Work: (801) 539-4753 Fax: (801) 533-8004 julie.tisdale@siemens.com</p> |
| <p>JONATHAN FARINA (2011) Director, Information Services Brattleboro Memorial Hospital 17 Belmont Avenue Brattleboro, VT 05301 Work: (802) 257-8376 jfarina@bmvht.org</p> | <p>ANN LAZERUS MS4 General Manager Siemens Medical Solutions Health Services 215 N. Admiral Byrd Road Salt Lake City, UT 84116 Work: (801) 539-4981 Fax: (802) 533-8004 a.lazerus@siemens.com</p> |

VISION FOCUS GROUP LEADERSHIP 2009

| Focus Group | Client Co-Chair | Track Coordinator | Board Representative | Siemens Co-Chair | MS4 Solution Owner | Support Representative |
|----------------------------|---|---|---|---|---|-----------------------------------|
| Case Mix/RE | Bruce Johnson Alaska Native Medical Center | Kathy Barry St. Joseph Healthcare | Sherri Ward Cheyenne Regional Medical Center | Lynnette Moore Siemens | Kristine Pitts Siemens | Robin Miller Siemens |
| Financial Services | Tricia Billington East Texas Medical Center | Karen Miles Siemens Adrienne Jernigan Bay Area Hospital | John Gahagan East Texas Medical Center | Michael West Siemens Masami Goldsberry Siemens | Janet Glad Siemens | Doug Brown Siemens |
| MIRA | | Brenda Olson Great Plains Health Alliance | Bob Adams Bay Area Hospital | Gaylene Gladden Siemens | Kristine Pitts Siemens | Shelley Harward Siemens |
| Patient Care | Kim Atkins Faith Regional Health | Cheryl Rock Valley Care Hospital | Jane Ann Bridges Nacogdoches Memorial Hospital | Liz Hansen Siemens | Kathleen Kingston Siemens | Gary Hansen Siemens |
| Patient Financial Services | Lea Hammons Grenada Lake Medical Center | Carmen Musitano Universal Health Services Susan Mattos Sutter Health | Sarah Longest Grenada Lake Medical Center | Diane Hummel Siemens | Rick Nelson Siemens | John Niles Siemens |
| Technical/SI | Mark Erb Bay Area Hospital | David Keel TJ Samson Phyllis Field Banner Health | Ken Abendshien Midwest Health Systems Data Center | Kalyani Yerra Siemens | Dan Tyer Siemens Rex Maughan Siemens | Lyle Severson Siemens |
| Focus Group Coordinator | Mary Heckle Siemens | | | | | |

GENERAL INFORMATION

REGISTRATION

FEES

Registration fees per person:

| | |
|----------|--|
| \$695.00 | MedSeries4 User (until March 13, 2009) |
| \$795.00 | MedSeries4 User (after March 13, 2009) |
| \$250.00 | Guest* |
| \$695.00 | Exhibiting Vendor |
| \$795.00 | Consultant / Vendor (non-exhibiting) |
| \$95.00 | Per Workshop |

*Guests may attend the conference for \$250.00. This fee covers the gala on Tuesday evening, social activities held during the conference, and meals each day. A full paying registration must accompany each guest registration purchased. Guest registrations are not appropriate for additional exhibitors or hospital personnel.

Discounts will be applied to registration fees for MedSeries4 users who present sessions or workshops at the Vision 2009 Conference.

The following registration discounts for workshops or sessions with a maximum of two presenters will apply:

- \$100.00 for one eligible workshop or session
- \$200.00 for two eligible workshops or sessions
- \$300.00 for three eligible workshops or sessions

Total maximum registration discounts possible - \$300.00

Individuals who are part of a session with three or more speakers are not eligible for the discount.

REGISTRATION AND PAYMENT

All attendees must register with the Registration Coordinator, Modern Exposition Services, and pay the registration fee. To attend workshops, it is required that you register for the conference.

It is not necessary that registration forms and checks be mailed at the same time. Whenever possible and convenient, we encourage payment by check. Please note that you may register via mail, fax, or Web site, and mail your payment later. If you mail your check later, it must be received by the March 13, 2009 deadline to avoid higher registration fees.

The registration form lists each session and workshop being presented. It is important for you to indicate on the form which sessions and workshops you plan to attend. This will help us provide the right sized room for each session. You may send your completed registration form one of three ways:

1. Register via our Web site:
www.ms4vision.com
2. Fax completed form to:
Attn: Vision User Conference – Fax: 435-658-5105
3. Mail completed form to:
Vision User Conference Registration
Modern Exposition Services
2455 Lower Lando Lane
Park City, UT 84098
PH: 800-483-4258 • FAX: 435-658-5105
KPTURNKEY@MSN.COM

All registration inquiries should be directed to Modern Exposition Services. A confirmation email will be sent to you upon processing your registration form. **Do not include your registration fee with Siemens payments of any kind.** Checks should be made payable to Vision User Group and sent to:

Vision User Conference Registration

Modern Exposition Services
2455 Lower Lando Lane
Park City, UT 84098
PH: 800-483-4258 • FAX: 435-658-5105
KPTURNKEY@MSN.COM

CANCELLATIONS

To receive a conference registration refund, send your written cancellation request to:

Vision User Conference
Modern Exposition Services
2455 Lower Lando Lane
Park City, UT 84098
PH: 800-483-4258 • FAX: 435-658-5105
KPTURNKEY@MSN.COM

A cancellation fee of \$50.00 will be charged. Refunds will not be issued until after the conference, and no refunds will be issued for cancellations made after March 13, 2009.

NOTE: A paid registration may be transferred to another hospital attendee.

BADGES

You will receive a badge in your registration packet when you arrive. You must wear your badge to be admitted to sessions, meals, and social functions.

CONFERENCE ATTIRE

Casual attire at all sessions and workshops is appropriate and encouraged. Many registrants may also get into the spirit of the conference by dressing up for the Vision Gala, "The Captain's Dinner" on Tuesday night, where all you wild and wacky individuals can show your party spirit by coming dressed in your finest retro 1940's formal attire. While dressing up is encouraged and adds to the fun, it is not required. So whether you like to party or sit back and watch everyone else, it's time to enjoy life, have fun, and join the Vision Cruise Directors for a festive evening. Come ready to enjoy great food, entertainment, music, and dancing!

LODGING

Vision has selected The Sheraton City Centre Hotel, 150 West 500 South, Salt Lake City, UT as the conference hotel. All general sessions, breakout sessions, workshops, meals and breaks, and the Vendor Exhibit Hall will be held at the Sheraton City Centre. Sleeping rooms at special rates have been reserved for Vision attendees.

The Sheraton City Centre Hotel is conveniently located minutes from downtown shopping, restaurants, cultural events, and entertainment, and is a short drive to all the outdoor attractions for which Utah is famous. Hotel amenities include complimentary airport shuttle, weekday *USA Today*, two phone lines into each room, coffee maker, pool and whirlpool, business center, concierge service, restaurants, and shops.

Vision 2009 daily room rates are \$134.00 and \$162.00.

To make reservations for the Vision User Group Conference at The Sheraton City Centre Hotel, 150 West 500 South, Salt Lake City, UT, 84101, call Sheraton Central Reservations, 1-800-325-3535. You may also contact the Sheraton City Centre at www.sheraton.com or dial the hotel direct at 801- 401-2000.

If you plan to arrive after 6:00 pm, a credit card number is needed for confirmation. If you need to cancel, The Sheraton City Centre requires 24-hour notice before your scheduled arrival to avoid billing.

ROOM BLOCK CUTOFF DATE

Vision 2009 has reserved blocks of sleeping rooms at The Sheraton City Centre until March 17, 2009. After that date, rooms are on a space-available basis.

HOTEL MOBILITY ACCESS

The Sheraton City Centre is accessible for those with mobility concerns. Please indicate on your registration form if this is the case.

TRANSPORTATION

HOTEL SHUTTLE

The Sheraton City Centre Hotel provides complimentary transportation to and from the Salt Lake International Airport. You will need to call the Sheraton at 801-401-2000 and request the hotel shuttle.

The shuttle departs regularly from the hotel for the airport. It is suggested that you make a shuttle reservation for your departure.

TAXI

Taxis are available at the airport, and are located at the curb. If none are available, go to the transportation desk located in each terminal.

PREARRANGED TRANSPORTATION

Limousine service must be arranged in advance; city ordinance does not allow walkup use of limousine services. A 24-hour advance reservation is required.

Express Shuttle 1-800-321-5554

RENTAL CAR

All major rental car agencies are located at the airport.

LIGHT RAIL SYSTEM - UTA TRAX

TRAX, the city's light rail system, provides a rapid mode of transportation from the Sheraton City Centre to downtown shopping and attractions, only five blocks away. A TRAX stop is located one block east on Main Street. The light rail ride to downtown falls within the "free fare zone."

MEALS

Vision cannot accommodate special diet concerns. We do, however, try to offer meals that are appropriate for vegetarians (lacto/ovo). Please indicate on the registration form under **V2**, or **V3** for guests, if you would like a vegetarian meal for the gala.

CONTINENTAL BREAKFAST

Saturday and Sunday for Workshop Participants
Monday, Tuesday, Wednesday

BUFFET LUNCH – SHIP'S DINING HALL

Monday, Tuesday, Wednesday

BREAKS

Saturday and Sunday for Workshop Participants
Monday, Tuesday, Wednesday

TUESDAY EVENING

Fine dining at the gala, Three Seasons Ballroom

OTHER INFORMATION

VISION STORE – CAPTAIN'S BRIDGE

As always, Vision items will be available for sale during the conference. Collectibles from previous years will also be sold – but they go fast.

FOCUS GROUPS

Focus Groups are designed to provide a forum for users to share new and better ways of using MedSeries4 applications and to offer input to the continued development of MedSeries4 products. Focus Group sessions provide users the opportunity to learn the latest about MedSeries4 applications and make suggestions as to how they would like to see the products developed.

All tracks, with the exception of the Healthcare Today Track, will conduct Focus Group Update sessions open to all attendees. Each Focus Group will give an update relative to their specific track. (See each track for specifics.)

Client and Siemens Co-chairs will moderate the Focus Group sessions. Each Focus Group member will be introduced, followed by an overview of the group's activities since Vision 2008. Innovative uses of the software will be presented, as well as the direction of each product line, future product releases, highlights of major changes in each release, and distribution methods.

WORKSHOPS VS. SESSIONS

Not sure of the difference between a session and a workshop?

- **Sessions** are one to two hours in length, are presented in a lecture format, and are available to every attendee as a part of the conference registration fee. A session may provide an overview of the product, new system features, tips and techniques, or show how a facility is using the system in an ingenious or unique way.
- **Workshops** are specialized, hands-on classes, three hours in length. Students have access to a PC or some type of hands-on exercise where they gain actual experience with the concepts or solutions being taught. There is an additional registration fee for workshops and class size is limited. (Some workshops are "lecture only," and are noted as such in the workshop section of this book.)

For questions regarding any conference item other than registration, contact Julie Tisdale, Siemens MS4 Liaison, at 801-539-4753 or email julie.tisdale@siemens.com.

CONFERENCE HIGHLIGHTS

VISION DJ – SS VISION COCKTAIL LOUNGE

Monday, 8:00 PM – 12:00 AM

Our Vision DJ will perform, and karaoke will be available on Monday night. Come prepared individually or sing along with your fellow attendees.

WELCOME RECEPTION – BON VOYAGE PARTY

Sunday, 6:00 PM – 11:00 PM

Three Seasons Ballroom

Join the Vision Tour Directors for an evening of music, dance, food, and fun activities.

CUSTOMER SERVICES OPEN HOUSE

Monday, 4:30 PM – 6:00 PM

Granary

Siemens MedSeries4 Customer Services Center cordially invites you to a Monday evening reception in your honor. Come meet and mingle with the people behind the voices on the telephone, and let them show their appreciation for you as Siemens MedSeries4 customers.

ASK THE EXPERTS

Siemens MedSeries4 Customer Services Center will host one-on-one meetings with clients to address subjects of interest to their facility. Attendees should bring appropriate documentation, such as reports and screen prints, to take advantage of an opportunity to sit down with an application specialist and work on problems or ask questions. Experts will be located in room 194.

Experts in General Financial Systems, Patient Accounting, Clinicals, Billing, and MIRA will be available to address your issues. Pick up a schedule with your registration packet.

ADVANCED SOLUTIONS CENTER

Siemens MedSeries4 demonstrates cutting-edge technology tools, products, and services vital to your strategic initiatives. Join the Product and Technology Team for an introduction to an array of solutions that will benefit the MedSeries4 client.

DEMONSTRATIONS

Members of the Siemens Demo Team will be available in the Advanced Solutions Center to demonstrate many innovative Siemens products.

EXHIBITORS

Walk through the Vision Ports of Call and visit exhibitor's booths, the Advanced Solutions Center, and other demonstrations scheduled as follows:

| | | | | | | | |
|---------|-------|----|-------|----|---|-------|---|
| Sunday | April | 19 | 3:30 | PM | - | 6:00 | PM |
| Monday | April | 20 | 10:00 | AM | - | 3:30 | PM |
| Tuesday | April | 21 | 9:30 | AM | - | 10:30 | AM (Dedicated time to visit Exhibitors) |
| Tuesday | April | 21 | 9:30 | AM | - | 1:30 | PM |

EXHIBITOR TRACK

Sunday through Tuesday, exhibitors will conduct 45 minute demonstrations of their products and will entertain questions from the audience. Consult the "Sessions at a Glance" distributed with your conference name badge for the time and place. Registration is not required for these demonstrations.

HEALTHCARE TODAY TRACK

Whether you're a team leader, manager, CIO, or just interested in current healthcare topics and how they affect your facility, this track is for you. Designed to keep you up to date with our ever-changing industry, you'll hear healthcare experts discuss hot topics that influence hospital strategic direction and form business strategies.

ELECTRONIC DOCUMENTS

Softcopy presentations that correspond to your class selection will be available before the conference starts, allowing you to print them before you come, or load them onto your laptop for viewing at the conference. (Workshop presentations will still be distributed in hardcopy during the class.)

For the attendee who would prefer to travel unencumbered by paper, or who leaves the copies sitting on the desk, read on . . .

DOCUMENT CENTER

An onsite printing service will be available to attendees during the conference for printing session handouts. For a few cents per page, you'll be able to print the session(s) of your choice from the presentation master.

VISION BUSINESS MEETING

Tuesday, 9:30 AM – 10:30 AM
Harvest Room

All MedSeries4 customer registrants are encouraged to attend the Business Meeting for an update from the Vision Board and a question and answer session. A drawing for prizes will be held; you must be present to win.

RCO (REMOTE COMPUTING OPTION) ROUNDTABLE

Wednesday, 9:30 AM – 10:45 AM
Harvest Room

The RCO Roundtable provides a forum for clients and Siemens planning staff to discuss product direction. Come meet with your RCO peers and take part in an informative discussion about the MS4 RCO products. All RCO users are invited to attend and anyone interested in more information on a RCO environment is welcome.

GALA – CAPTAIN'S DINNER

Tuesday, 6:30 PM – Midnight
Three Seasons Ballroom

Join us for fine dining and fun at the SS Vision Captain's Dinner. Dust off that zoot suit and straighten your stocking seams. Or if you've been hit by rationing, "utility" clothing is also welcome. Enjoy a hotsy-totsy dinner, swanky entertainment, and cutting a rug with fellow attendees. This is one Captain's Dinner you won't want to miss!

GALA – ENTERTAINMENT

CLOSING CEREMONIES

Wednesday, 2:30 PM – 3:30 PM

Three Seasons Ballroom

Disembark and join the Vision Tour Directors one last time to see highlights of the conference in a special slide presentation and participate in a cash prize drawing. You **MUST** be present to win.

KEYNOTE SPEAKERS

MONDAY, OPENING SESSION

GARRISON WYNN, CSP

Garrison Wynn helps people learn how to make the jump from being great at what they do to understanding and developing the qualities it takes to be chosen for the job. He helps them understand why their products, services, or leadership styles—or those of their competitors—are selected. As he says, "If the world agreed on what's best, everybody would choose the best and nothing else would be considered. Decision making doesn't work that way."

Garrison has a background in manufacturing, entertainment, telecommunications, and financial services, and has worked with some of the world's most effective corporate leaders and salespeople, from multibillion-dollar manufacturers to top New York Stock Exchange wire houses. Garrison started as a sales and marketing person in a branch office of a Fortune 500 company at age 24 and was chosen to be department head at corporate headquarters three years later. An experienced actor in films and a former professional stand-up comedian, he has hosted television specials and national radio programs, and has joined best-selling authors Stephen R. Covey, Ken Blanchard, and Jack Canfield in writing a new book, *Speaking of Success*.

As a speaker, advisor, author, and entertainer, Garrison Wynn demonstrates why success is more than being good at what you do; it's about being consistently chosen to do it.

TUESDAY, OPENING SESSION

JULIET FUNT

As the daughter of Allen Funt, creator of the Candid Camera television show, Juliet has spent her life observing the hidden truths beneath our social selves. Her engaging words and rich stories with thought-provoking content have made her a nationally recognized expert in coping with the pace and pressure of our busy lives.

Juliet began her television career as a two year old at the hands of her proud papa and since has appeared on national news, television, and radio. She has been featured in the *L.A. Times*, *The Chicago Tribune*, *Shape*, *L.A. Parent*, and *Professional Speaker* magazine, and has been a weekly columnist for the Womenof.com Internet community and co-author of *The Communication Path* and *The Wellness Path* in the Path Training Series. Juliet fills her spare time running a fine art photography business with her talented husband, Lorne, winner of the "2005 Travel Photographer of the Year." Together they have co-founded the Young Stars Project, a non-profit organization building holistic learning schools for children in Uganda.

Juliet's show biz genes are amplified by years of performing improvisational comedy on the professional stage and many hours challenging her audiences to think deeper, laugh harder, and change their lives more profoundly. From top management to front line employees, Juliet helps find and nurture the human capital that is the fuel behind every organizational success.

WEDNESDAY, OPENING SESSION

DAN THURMON

Dan Thurmon is here to help us regain control of the accelerated lives we lead in a world full of activity and daily demands where even at our best, we are often overwhelmed.

Dan has spent his lifetime learning to deliver top performances under pressure. He teaches high achievers how to move with increased focus and bold actions. As an entrepreneur, Dan built an entertainment business as he self-financed his education at the University of Georgia. He is the President of Motivation Works, Inc. and the author of the book, *Success in Action*. Dan is a "Certified Speaking Professional," an elite industry recognition awarded by the National Speakers Association. He has appeared on national television, including *The Late Show with David Letterman*, and has even traveled to the front lines in Iraq and Afghanistan to bring entertainment and encouragement to U.S. Armed Forces.

With a promise that you are in for a truly remarkable experience, get ready to expand your thinking, sharpen your focus, and have some fun with Dan Thurmon.

EXECUTIVE PARTNERSHIP FORUM

The Executive Partnership Forum, designed for CIO, CEO, CFO, CMO, and COO executives, features presentation and discussion of MedSeries4's business, product, and technology directions. Come hear examples of strategies and tactics, and share information on enterprise activity. Put forward questions and recommendations regarding MS4's approach to providing ongoing enhancements to solutions that continue to improve ROI, quality of care, and patient satisfaction.

We look forward to your participation in this collaborative forum . . .

This event is by invitation only. For registration details, contact Connie Bennett at (801) 539-4650, or connie.bennett@siemens.com.

Presentations and Roundtable

Sunday, 2:00 PM – 4:30 PM

Harvest Room

Adjourn to Exhibitor Fair

Sunday, 4:30 PM