

MS4 & VISION: TOU-CAN DO IT!

WHAT IS THE VISION USER GROUP?

The Vision User Group is a corporation whose principle objective is to advance the effective use of Siemens MedSeries4 software. To help fulfill this objective, the Vision User Group sponsors an annual MedSeries4 user conference under the guidance of the Vision Board of Directors. While many other healthcare user boards consist of vendors and consultants, the Vision Board is comprised of individuals directly employed by hospitals using MS4 software. The Board has a vested interest in the ongoing product development and successful implementation of the software, and endeavors each year to bring you a quality conference devoted to training, product demonstrations, focus group meetings, peer networking, and social activities including a gala event.

WHO SHOULD ATTEND?

The Vision User Group Conference has been designed for all MedSeries4 users; its strength and success lie in facilitating coordination among individuals working in a healthcare setting. All levels of users are welcome and encouraged to attend. The conference offers information and education in the following areas:

Administration	Patient Registration / Admitting
Human Resources / Payroll	Financial Services
Information Systems	Patient Care
Health Information Management	Finance
Materials Management	Other Siemens / MedSeries4 Users

WHY SHOULD YOU ATTEND?

The Vision User Group Conference is an opportunity to discover how hospitals are maximizing the use of MedSeries4 applications and related software. You will find the conference to have a practical, hands-on emphasis with sessions focusing on solutions available today. You will also have the opportunity to contribute to future enhancements by being a part of the Focus Group Update sessions. In addition, you will discover what the future direction of Siemens product lines can offer you and your facility.

WHAT WILL YOU TAKE HOME?

You will return home with a vision of how information systems in the healthcare industry can help meet the future challenges at your facility. You will also gain new ideas, ways to maximize the use of your computer system, detailed knowledge of selected topics, information about new systems, and new friends for life.

CONFERENCE OVERVIEW

The Vision User Group Conference includes general sessions and nine specialty tracks around the various MS4 solutions. Each morning there is a general session where you will be inspired and entertained by today's top professional speakers. Afterward, you have your choice of nine simultaneous specialty track sessions from which to choose. Session content is determined and presenters selected by the MedSeries4 customer focus groups. Sessions are structured in a lecture format and may provide an overview of the product, new system features, tips and techniques, or show how a facility is using the system in an ingenious or unique way. Back by popular request and being held simultaneous to the track sessions, are exhibitor demonstration sessions where you can learn more about popular MS4-related products. The opening general session begins Monday morning with the closing general session taking place Wednesday afternoon. Admission to all general sessions, track sessions, exhibitor demonstrations, most meals, and social functions is included in the basic registration fee. Vision also offers a menu of highly specialized workshops for an additional fee. Workshops take place beginning Saturday and continue through Tuesday, allowing users to customize their schedule to suit their personal development needs.

FIRST TIME ATTENDEE?

If this is your first time enjoying the "Vision Experience," or if it has been some time since you've attended, this section can highlight some items to help you make the most of your visit.

- *Session vs. Workshop* – In a nutshell, sessions belong to an application track, are approximately one hour in length, are presented in a lecture format, are presented Monday through Friday, and are part of your registration fee. Workshops span all applications, include non-application topics, are three hours in length, include some kind of hands-on exercise or reinforcement take-away, are presented Saturday through Tuesday, and require an additional fee.
- *Exhibitors vs. Advanced Solutions Center (ASC)* – Exhibitors display products or services that complement the MS4 core applications. The ASC displays new and upcoming MS4 products.

- *Sunday Evening Welcome Reception* – This is a great way to catch the fun-loving spirit of the conference. Join your fellow attendees for a kickoff evening of food, games, and music.
- *Ask the Expert* – MS4 Customer Service Center provides a venue for attendees to receive one-on-one application support. Feel welcome to bring supporting documentation from home and work your tickets along side your Customer Service Analyst. Watch the conference schedule materials for room and times.
- *Focus Groups* – Under the umbrella of the Vision Board of Directors, the MS4 hospital user community has organized customer Focus Groups. Groups consist of 10-20 members, including representation from MS4 Development and Customer Service. Each Focus Group will offer an update session to the attendees on the past year's activities. Consult the "Sessions at a Glance" portion of this book for times and places. As a side note, Focus Group membership is open to any attendee. Contact the appropriate Focus Group co-chair or any Vision Board of Directors member for details.
- *Business Meeting* – As an incorporated entity, the Vision User Group is required to report to its members annually. This meeting will review financial statements, introduce Vision Board candidates, propose changes to by-laws, and have really fun drawings. This meeting is open to MS4 hospital users only.
- *General Sessions* – A general session is held at 8:00 am on Monday, Tuesday, and Wednesday. Monday's general session is also called "Opening Ceremonies," and is filled with energy and excitement, setting the tone for the conference. Each morning's session features a keynote speaker who will motivate, inspire, or tickle your funny bone – often all at the same time.
- *Gala* – The Tuesday evening gala will be a night to remember. In keeping with the conference theme, attendees look forward to dressing up. The "Walk on the Wild Side" Gala will take you on an adventure like you have never experienced before. Let your "wild side" come out and attend the party as your favorite jungle character. For those of you who can't quite picture yourselves as an African Queen or Tarzan, come anyway. It's just as much fun to see what your wacky fellow attendees have come up with. There will be fine dining, superb entertainment, and dancing until midnight.
- *Closing Ceremonies* – Wrap up the week Wednesday afternoon by attending the Closing Ceremonies where our jungle expedition ends; this is the official passing of the baton to next year's Vision Board of Directors president. There will be a slide show highlighting the week's activities, and cash drawings. Don't tempt fate; you must be present to win.
- *Vision Store* – Looking for that perfect memento of the conference? Something to take back to your staff? Visit the Vision Store, Base Camp, for all your souvenir and shopping needs. The store is located on the lower level with Registration.
- *Networking* – Besides the great educational opportunities and fun events, you'll be able to form relationships and alliances with fellow MS4 users and Siemens/MS4 employees. Meet people in other hospitals that have your same job responsibilities, and share ideas and solutions that benefit everyone. Having the conference in Salt Lake City allows you to meet the Siemens/MS4 Customer Support voice that you've been speaking to.

Dear Vision User Group Members,

On behalf of the Vision Board of Directors, I would like to invite you to join us in Salt Lake City for another exciting and educational Vision Conference. This year's jungle theme "MS4 & Vision – TOU-CAN DO IT" emphasizes the partnership of MedSeries4 Software and the Vision User Group. Together we promise to deliver a conference that is dedicated to helping you get the most from your investment in the MedSeries4 products.

We are excited to announce that conference fees have remained the same this year. In addition, workshop fees have been held to last year's rate. Please take a look at the valuable and varied offerings in the workshops. These offer hands-on training where applicable as well as dedicated training in a small group environment. In today's world of spiraling education costs, the workshops offer an excellent opportunity to get in-depth training at a very low cost. Bundle three workshops together and get the fourth workshop for only \$40.00!

MS4 sales have been very healthy this year so we expect many first time attendees. To help the new folks navigate the conference, we are offering a New Attendee "Virtual Track." This track has been scheduled so that the education sessions aimed at new users are non-conflicting. If you are a new user, we highly recommend you look at the sessions designated as part of this track.

New users and those who haven't attended Vision before will want to take advantage of the many opportunities to participate in the fun. The seasoned Vision attendees know our focus groups work hard to bring education sessions that guarantee you will at least take away one piece of valuable information to use right away. But they also know we promise to make all of the learning energetic and fun! There's a welcome reception on Sunday night, DJ and karaoke on Monday night, several great keynote speakers lined up for opening sessions, and Tuesday is Gala Night.

The Vision Board is very excited to announce Terry Fator as the Gala entertainment. Mr. Fator, world class impersonator, comedian, singer, and ventriloquist, is a seasoned professional who entertains all over the country and now, by winning *America's Got Talent*, is considered the #1 entertainer in America. You will not want to miss Terry Fator's show on Tuesday night.

There is so much to offer that you will want to use this booklet to plan your time so you get the most from your conference experience. The booklet has a wealth of information concerning the conference, so take time to read through it and then visit our website at www.ms4vision.com to register.

Catch the jungle fever and get busy and register for a safari guaranteed to bring you an adventure to remember. I look forward to seeing you there.

Sincerely,
Sherri Ward,
President, Vision User Group

VISION BOARD OF DIRECTORS
2007 - 2008

<p>SHERRI WARD (2009) PRESIDENT IT Manager Core Applications Cheyenne Regional Medical Center 214 East 23rd Street Cheyenne, WY 82001 Work: (307) 633-7164 Cell: (307) 286-7071 Fax: (307) 633-7181 sheri.ward@crmcwy.org</p>	<p>JONATHAN FARINA (2008) PAST PRESIDENT Director, Information Services Brattleboro Memorial Hospital 17 Belmont Ave Brattleboro, VT 05301 Work: (802) 257-8376 jfarina@bmhvt.org</p>
<p>KAREN BOWLING (2010) PRESIDENT ELECT Director of Clinical Information Systems St. Joseph Hospital 360 Broadway Bangor, ME 04401 Work: (207) 907-1268 Fax: (207) 262-1797 Cell: (207) 974-6043 karen.bowling@sjhhealth.com</p>	<p>BOB ADAMS (2008) Information Services Manager Bay Area Hospital 1775 Thompson Road Coos Bay, OR 97420 Work: (541) 269-8010 Fax: (541) 269-8119 Cell: (541) 404-5905 badams@bayareahospital.org</p>
<p>SARAH LONGEST (2008) CIO Grenada Lake Medical Center 960 Avent Drive Grenada, MS 38901-5094 Work: (662)227-7281 Fax: (662) 227-7534 Cell:(662) 983-5581 sarah.longest@glmc.net</p>	<p>JANE ANN BRIDGES (2009) TREASURER CFO Nacogdoches Memorial Hospital ATTN: Jane Ann Bridges 1204 Mound Street Nacogdoches, TX 75961 Work: (936) 568-8525 Fax: (936) 568-8588 Cell: (936) 554-2871 bridgesi@nacmem.org</p>
<p>CHUCK SCRONCE (2010) VP/CNE Caldwell Memorial Hospital 321 Mulberry Street Lenoir, NC 28645 Work: (828) 757-5225 Fax: (828) 757-5512 cscronce@caldwell-mem.org</p>	<p>JULIE TISDALE MS4 LIAISON Siemens Medical Solutions Health Services 215 North Admiral Byrd Road Salt Lake City, UT 84116 Work: (801) 539-4753 Fax: (801) 533-8004 julie.tisdale@siemens.com</p>
<p>KENNETH ABENDSHIEN (2010) SECRETARY Director of Information Systems 103 East 27th Street, Suite A Hays, KS 67601 Work: (785) 628-6188 Fax: (785) 628-6183 Cell: (785) 259-0312 kabendshien@mhsdc.com</p>	<p>JOHN GAHAGAN (2010) Manager - Systems Support Information Technology East Texas Medical Center 801 Clinic Drive Tyler, TX 75701 Work: (903) 596-3912 Fax: (903) 596-3940 Cell: (903) 360-3330 jgahagan@etmc.org</p>
<p>ANN LAZERUS MS4 General Manager Siemens Medical Solutions Health Services 215 North Admiral Byrd Road Salt Lake City, UT 84116 Work: (801) 539-4981 Fax: (802) 533-8004 a.lazerus@siemens.com</p>	

FOCUS GROUP LEADERSHIP 2008

Focus Group	Client Co-Chair	Track Coordinator	Board Representative	Siemens Co-Chair	MS 4 Solution Owner	MS4 Support Representative
Technical / SI	Mark Erb Bay Area Hospital	David Keel T J Samson Phyllis Field Banner Health	Ken Abendshien Midwest Health Systems Data Center	Jie Xu Siemens	Dan Tyer Siemens	Lyle Severson Siemens
Patient Care	Kim Atkins Faith Regional Health	Basil Holloway East Texas Medical Center	Chuck Scronce Caldwell Memorial Hospital	Liz Hansen Siemens	Kathleen Kingston Siemens	Gary Hansen Siemens
Case Mix / RE	Ron Wensel Adventist Health	Kathy Barry St Joseph Healthcare	Jane Ann Bridges Nacogdoches Memorial Hospital	Mary Heckle Siemens	Kristine Pitts Siemens	Robin Miller Siemens
MIRA	Karen Hope Sutter Health	Brenda Olson Great Plains Health Alliance	Jon Farina Brattleboro Memorial Hospital	Gaylene Gladden Siemens	Kristine Pitts Siemens	Shelley Harward Siemens
Patient Financial Services	Susan Mattos Sutter Health	Carmen Musitano Universal Health Services Linda Farmer Banner Health	Sarah Longest Grenada Lake Medical Center	Diane Hummel Siemens	Kristine Pitts Siemens	Deborah Nendell Siemens John Niles Siemens
Financial Services	Tricia Billington East Texas Medical Center	Karen Miles Siemens Adrienne Jernigan Bay Area Hospital	John Gahagan East Texas Medical Center	Michael West Siemens Masami Goldsberry Siemens	Janet Glad Siemens	Doug Brown Siemens

GENERAL INFORMATION

REGISTRATION

FEES

Registration fees per person:

\$695.00	MedSeries4 User (until March 14, 2008)
\$795.00	MedSeries4 User (after March 14, 2008)
\$250.00	Guest*
\$695.00	Exhibiting Vendor
\$795.00	Consultant / Vendor (non-exhibiting)
\$95.00	Per Workshop

*Guests may attend the conference for \$250.00. This fee covers the gala on Tuesday evening, social activities held during the conference, and meals each day. A full paying registration must accompany each guest registration purchased. Guest registrations are not appropriate for additional exhibitors or hospital personnel.

Discounts will be applied to registration fees for MedSeries4 Users who present sessions or workshops at the Vision 2008 Conference.

The following registration discounts for workshops or sessions with a maximum of two presenters will apply:

- \$100.00 for one eligible workshop or session
- \$200.00 for two eligible workshops or sessions
- \$300.00 for three eligible workshops or sessions

Total maximum registration discounts possible - \$300.00

Individuals who are part of a session with three or more speakers are not eligible for the discount.

REGISTRATION AND PAYMENT

All attendees must register with the Registration Coordinator, Modern Exposition Services, and pay the registration fee. To attend workshops, it is required that you register for the conference.

It is not necessary that registration forms and checks be mailed at the same time. Whenever possible and convenient, we encourage payment by check. Please note that you may register via mail, fax, or Web site, and mail your payment later. If you mail your check later, it must be received by the March 14, 2008 deadline to avoid higher registration fees.

The registration form lists each session and workshop being presented. It is important for you to indicate on the form which sessions and workshops you plan to attend. This will help us provide the right sized room for each session. You may send your completed registration form one of three ways:

1. Register via our Web site:
www.ms4vision.com
2. Fax completed form to:
Attn: Vision User Conference – Fax: 435-658-5105
3. Mail completed form to:
Vision User Conference Registration
Modern Exposition Services
2455 Lower Lando Lane
Park City, UT 84098
PH: 800-483-4258 • FAX: 435-658-5105
KPTURNKEY@MSN.COM

All registration inquiries should be directed to Modern Exposition Services. A confirmation email will be sent to you upon processing your registration form. Do not include your registration fee with Siemens payments of any kind. Checks should be made payable to Vision User Group and sent to:

Vision User Conference Registration
Modern Exposition Services
2455 Lower Lando Lane
Park City, UT 84098
PH: 800-483-4258 • FAX: 435-658-5105
KPTURNKEY@MSN.COM

CANCELLATIONS

To receive a conference registration refund, send your written cancellation request to:

Vision User Conference
Modern Exposition Services
2455 Lower Lando Lane
Park City, UT 84098
PH: 800-483-4258 • FAX: 435-658-5105
KPTURNKEY@MSN.COM

A cancellation fee of \$50.00 will be charged. Refunds will not be issued until after the conference, and no refunds will be issued for cancellations made after March 14, 2008.

NOTE: A paid registration may be transferred to another hospital attendee.

BADGES

You will receive a badge in your registration packet when you arrive. You must wear your badge to be admitted to sessions, meals, and social functions.

CONFERENCE ATTIRE

Casual attire at all sessions and workshops is appropriate and encouraged. Many registrants may also get into the spirit of the conference by dressing up for the Vision Gala, "Walk on the Wild Side" on Tuesday night, where all you wild and wacky individuals can show your party spirit by coming as your favorite jungle character. While dressing up is encouraged and adds to the fun, it is not required. So whether you like to party or sit back and watch everyone else, it's time to enjoy life, have fun, and join the Vision Safari Guides for a festive evening. Come ready to enjoy great food, entertainment, music, and dancing!

LODGING

Vision has selected The Sheraton City Centre Hotel, 150 West 500 South, Salt Lake City, UT as the conference hotel. All general sessions, breakout sessions, workshops, meals and breaks, and the Vendor Exhibit Hall will be held at the Sheraton City Centre. Sleeping rooms at special rates have been reserved for Vision attendees.

The Sheraton City Centre Hotel is conveniently located minutes from downtown shopping, restaurants, cultural events, and entertainment, and is a short drive to all the outdoor attractions for which Utah is famous. Hotel amenities include complimentary airport shuttle, weekday *USA Today*, two phone lines into each room, coffeemaker, pool and whirlpool, business center, concierge service, restaurants, and shops.

Vision 2008 daily room rates are \$132.00 and \$162.00.

Call Sheraton Central Reservations, 1-800-325-3535, to make reservations for the Vision User Group Conference at The Sheraton City Centre Hotel, 150 West 500 South, Salt Lake City, UT, 84101. You may also contact the Sheraton City Centre at www.sheraton.com or dial the hotel direct at 801-401-2000.

If you plan to arrive after 6:00 pm, a credit card number is needed for confirmation. If you need to cancel, The Sheraton City Centre requires 24-hour notice before your scheduled arrival to avoid billing.

ROOM BLOCK CUTOFF DATE

Vision 2008 has reserved blocks of sleeping rooms at The Sheraton City Centre until March 18, 2008. After that date, rooms are on a space-available basis.

HOTEL MOBILITY ACCESS

The Sheraton City Centre is accessible for those with mobility concerns. Please indicate on your registration form if there are mobility concerns.

TRANSPORTATION

HOTEL SHUTTLE

The Sheraton City Centre Hotel provides complimentary transportation to and from the Salt Lake International Airport. You will need to call the Sheraton at 801-401-2000 and request the hotel shuttle.

The shuttle departs regularly from the hotel for the airport. It is suggested that you make a shuttle reservation for your departure.

TAXI

Taxis are available at the airport, and are located at the curb. If none are available, go to the transportation desk located in each terminal.

PREARRANGED TRANSPORTATION

Limousine service must be arranged in advance; city ordinance does not allow walkup use of limousine services. A 24-hour advance reservation is required.

Express Shuttle 1-800-321-5554

RENTAL CAR

All major rental car agencies are located at the airport.

LIGHT RAIL SYSTEM - UTA TRAX

TRAX, the city's light rail system, provides a rapid mode of transportation from the Sheraton City Centre to downtown shopping and attractions, only five blocks away. A TRAX stop is located one block east on Main Street. The light rail ride to downtown falls within the "free fare zone."

MEALS

Vision cannot accommodate special diet concerns. We do, however, try to offer meals that are appropriate for vegetarians (lacto/ovo). Please indicate on the registration form under V2, or V3 for guests, if you would like a vegetarian meal for the gala.

CONTINENTAL BREAKFAST

Saturday and Sunday for Workshop Participants
Monday, Tuesday, Wednesday

BUFFET LUNCH - TIKI HUT

Monday, Tuesday, Wednesday

BREAKS

Saturday and Sunday for Workshop Participants
Monday, Tuesday, Wednesday

TUESDAY EVENING

Fine dining at the gala, Three Seasons Ballroom

OTHER INFORMATION

VISION STORE - BASE CAMP

As always, Vision items will be available for sale during the conference. Collectibles from previous years will also be sold – but they go fast.

FOCUS GROUPS

Focus Groups are designed to provide a forum for users to share new and better ways of using MedSeries4 applications and to offer input to the continued development of MedSeries4 products. Focus Group sessions provide users the opportunity to learn the latest about MedSeries4 applications and make suggestions as to how they would like to see the products developed.

All tracks, with the exception of the Healthcare Today Track, will conduct Focus Group Update sessions open to all attendees. Each Focus Group will give an update relative to their specific track. (See each track for specifics.)

Client and Siemens Co-chairs will moderate the Focus Group sessions. Each Focus Group member will be introduced, followed by an overview of the group's activities since Vision 2007. Innovative uses of the software will be presented, as well as the direction of each product line, future product releases, highlights of major changes in each release, and distribution methods.

WORKSHOPS VS. SESSIONS

Not sure of the difference between a session and a workshop?

- Sessions are one to two hours in length, are presented in a lecture format, and are available to every attendee as a part of the conference registration fee. A session may provide an overview of the product, new system features, tips and techniques, or show how a facility is using the system in an ingenious or unique way.
- Workshops are specialized, hands-on classes, three hours in length. Students have access to a PC or some type of hands-on exercise where they gain actual experience with the concepts or solutions being taught. There is an additional registration fee for workshops and class size is limited. (Some workshops are "lecture only," and are noted as such in the workshop section of this book.)

For questions regarding any conference item other than registration, contact Julie Tisdale, Siemens MS4 Liaison, at 801-539-4753 or email julie.tisdale@siemens.com.

CONFERENCE HIGHLIGHTS

VISION DJ – WATERING HOLE

Monday, 8:00 PM – 12:00 AM

Our Vision DJ will perform, and karaoke will be available on Monday night. Come prepared individually or sing along with your fellow teammates.

WELCOME RECEPTION – JUNGLE FEVER

Sunday, 6:00 PM – 12:00 AM

Three Seasons Ballroom

Join the Vision Safari Guides for an evening of music, dance, food, and fun activities.

CUSTOMER SERVICES OPEN HOUSE

Monday, 4:30 PM – 6:00 PM

Granary

Siemens, MedSeries4 Customer Services Center cordially invites you to a Monday evening reception in your honor. Come meet and mingle with the people behind the voices on the telephone, and let them show their appreciation for you as Siemens MedSeries4 customers.

ASK THE EXPERTS

Siemens, MedSeries4 Customer Services Center will host one-on-one meetings with clients to address subjects of interest to their facility. Attendees should bring appropriate documentation, such as reports and screen prints, to take advantage of an opportunity to sit down with an application specialist and work on problems or ask questions. Experts will be located in the Siemens exhibitor booth and the Advanced Solutions Center.

Experts in General Financial Systems, Patient Accounting, Clinicals, Billing, and MIRA will be available to address your issues. Pick up a schedule with your registration packet.

ADVANCED SOLUTIONS CENTER

Siemens MedSeries4 demonstrates cutting-edge technology tools, products, and services vital to your strategic initiatives. Join the Product and Technology Team for an introduction to an array of solutions that will benefit the MedSeries4 client.

DEMONSTRATIONS

Members of the Siemens Demo Team will be available in the Advanced Solutions Center to demonstrate many innovative Siemens products.

EXHIBITORS

Walk through the Serengeti outposts and visit all of the big game hunters' booths, Advanced Solutions Center, and other demonstrations scheduled as follows:

Sunday	April	20	3:30	PM	-	6:00	PM
Monday	April	21	10:00	AM	-	3:30	PM
Tuesday	April	22	9:30	AM	-	10:30	AM (Dedicated time to visit Exhibitors)
Tuesday	April	22	9:30	AM	-	1:30	PM

EXHIBITOR TRACK

Sunday through Tuesday exhibitors will conduct 45 minute demonstrations of their products and will entertain questions from the audience. Consult the "Sessions at a Glance" distributed with your conference name badge for the time and place. Registration is not required for these sessions.

HEALTHCARE TODAY TRACK

Whether you're a team leader, manager, CIO, or just interested in current healthcare topics and how they affect your facility, this track is for you. Designed to keep you up to date with our ever-changing industry, you'll hear healthcare experts discuss hot topics that influence hospital strategic direction and form business strategies.

ELECTRONIC DOCUMENTS

Softcopy presentations that correspond to your class selection will be available before the conference starts, allowing you to print them before you come, or load them onto your laptop for viewing at the conference. (Workshop presentations will still be distributed in hardcopy during the class.)

For the attendee who would prefer to travel unencumbered by paper, or who leaves the copies sitting on the desk, read on . . .

DOCUMENT CENTER

An onsite printing service will be available to attendees during the conference for printing session handouts. For a few cents per page, you'll be able to print the session(s) of your choice from the presentation master.

VISION BUSINESS MEETING

Tuesday, 11:30 AM – 12:15 PM
Three Seasons Ballroom

All MedSeries4 customer registrants are encouraged to attend the Business Meeting for an update from the Vision Board and a question and answer session. A drawing of prizes will be held; you must be present to win.

RCO (REMOTE COMPUTING OPTION) ROUNDTABLE

Wednesday, 9:30 AM – 10:45 AM
Harvest Room

The RCO Roundtable provides a forum for clients and Siemens planning staff to discuss product direction. Come meet with your RCO peers and take part in an informative discussion about the MS4 RCO products. All RCO users are invited to attend and anyone interested in more information on a RCO environment is welcome.

GALA - WALK ON THE WILD SIDE
Tuesday, 6:30 PM – Midnight
Three Seasons Ballroom

Join us for fine dining and fun as Vision presents a "swinging through the jungle" event that will give you a walk on the wild side. Put on your Tarzan or Jane suit, or grab your safari outfit and join us for an evening of fine food, good music, and laughter. If you prefer you can come as yourself and have just as much fun. Fabulous entertainment and festivities await you at the Walk on the Wild Side Gala.

GALA – ENTERTAINMENT
TERRY FATOR – "THE HUMAN JUKEBOX"

Terry Fator, world class impersonator, comedian, singer, and ventriloquist, is a seasoned professional who entertains all over the country and now by winning *America's Got Talent*, is considered the #1 entertainer in America. Terry has the unique ability of making his "characters" sing like national recording artists and he does it "WITHOUT MOVING HIS LIPS." You will hear from stars like Garth Brooks, Elton John, the Rat Pack, Etta James, Stevie Wonder, Tony Bennett, Elvis, Richard Marx, James Blunt, Roy Orbison, Keith Urban, Nat King and Natalie Cole, Brooks and Dunn, Maroon Five, Tracy Chapman, Louis Armstrong, and even Kermit the Frog. Having performed for over 15 years, Terry has shared the stage with top performers like Reba McEntire, Garth Brooks, Neal McCoy, and Styx.

Driven not by fame, but by the love of his craft and the people who enjoy it, Terry Fator blends his talent and skill to present a magical evening of entertainment rarely seen today.

CLOSING CEREMONIES
Wednesday, 2:30 PM – 3:30 PM
Three Seasons Ballroom

Trek out of the jungle and join the Safari Guides one last time to see highlights of the conference in a special slide presentation and participate in a cash prize drawing that will be held for those who complete the entire walk through the Expedition Map. You MUST be present to win.

KEYNOTE SPEAKERS

MONDAY, OPENING SESSION
JACK HANNA

Jack Hanna, popular host of the hit television series, *Jack Hanna's Animal Adventures*, is one of America's most beloved naturalists and adventurers. With wonder and enthusiasm for every new creature and experience he encounters, Jack Hanna takes millions of family viewers on exciting journeys to learn about animals and the places they live.

The route to becoming a national celebrity began in his family's bathtub in Knoxville, Tennessee where he raised bluegills and then extended his menagerie to their backyard. After majoring in business in college, Jack Hanna, with support from his wife, Suzi, started a pet shop and petting zoo, worked for a wildlife adventure company, and directed a small Florida zoo.

Jack began to receive national attention after he became director of the rundown Columbus Zoo in Columbus, Ohio in 1978. He not only transformed the zoo into a model facility, but through his media savvy, made the Columbus Zoo a household name. Director Emeritus of the Columbus Zoo since 1993, he still remains active in the zoo and his community.

Jack is a regular guest on shows like *Good Morning America*, *Larry King Live*, and the *Late Show with David Letterman* and is the author of numerous books including his autobiography, *Monkeys on the Interstate*, and a children's book, *Let's Go To The Petting Zoo With Jungle Jack*.

Jack Hanna's knowledge of animals and the wild, along with his media popularity provide him the platform to fulfill his life long dream to excite people and get them to care about animals. No intellectual pomp or indifference here . . . Jack Hanna is every person's favorite zoologist.

TUESDAY, OPENING SESSION
JACKIE PFLUG

On Thanksgiving weekend in November of 1985, Jackie Pflug was flying from Athens, Greece to Cairo, Egypt. Ten minutes into EgyptAir Flight #648, three terrorists calling themselves "The Egypt Revolution," hijacked her flight.

The plane was forced to land in Valetta, Malta where the terrorists began to execute one passenger every 15 minutes until their demands for fuel were met. Like four passengers before her, Jackie was shot at point blank range, execution style, thrown from the plane onto the tarmac, and left for dead. For five hours, she drifted in and out of consciousness until airport ground crew members retrieved her body on its way to the morgue. Fifty-nine passengers died during the ordeal.

Jackie Pflug lived.

Over the years, Jackie has had to adapt to the effects of being shot in the head and the resulting brain injury, which includes impaired vision and a loss of short-term memory. From this experience she has learned that we must look beyond those obstacles that get in our way and focus on what really matters.

Jackie shares her story in order to spread a message of hope and encouragement to audiences around the world.

WEDNESDAY, OPENING SESSION
DAVID GLICKMAN

David Glickman brings Vision 2008 a "Dose of Healthcare Humor" in an entertaining program of jokes, songs, and props designed to positively address situations and frustrations that typical healthcare professionals deal with in their jobs. You will never see a funnier way of looking at Medical Technology, Patient Relations, Managed Care, Medical Specialists, Healthcare Bureaucracy, a Patient Bill of Rights, JCAHO, HIPAA, and more!

Before becoming a comedian, David earned a communications degree from the University of Florida, and worked for nearly a decade as a manager of public relations and marketing for the American Heart Association of Greater Miami. In that position he made media appearances and spoke to audiences on the risks of heart disease and stroke. In 1985, David left the American Heart Association to become a fulltime speaker and entertainer and has made a career of bringing the power of laughter into organizations, primarily speaking about finding humor and reducing stress in the hectic healthcare environment.

David Glickman will boost your morale with great laughs and song parodies as he puts the med in comedy and the comedy in medicine!

EXECUTIVE PARTNERSHIP FORUM

The Executive Partnership Forum, designed for CIO, CEO, CFO, CMO, and COO executives, features presentation and discussion of MedSeries4's business, product, and technology directions. Come hear examples of strategies and tactics, and share information on enterprise activity. Put forward questions and recommendations regarding MS4's approach to providing ongoing enhancements to solutions that continue to improve ROI, quality of care, and patient satisfaction.

We look forward to your participation in this collaborative forum . . .

This event is by invitation only. For registration details contact Connie Bennett at (801) 539-4650, or connie.bennett@siemens.com.

Presentations and Roundtable
Sunday, 2:00 PM – 4:30 PM
Harvest Room

Adjourn to Exhibitor Fair
Sunday, 4:30 PM