

## **MS4 & VISION: THE DREAM TEAM**

### **WHAT IS THE VISION USER GROUP?**

The Vision User Group is a corporation whose principal objective is to advance the effective use of Siemens MedSeries4 software. To help fulfill this objective, the Vision User Group sponsors an annual MedSeries4 user conference under the guidance of the Vision Board of Directors. While many other healthcare user boards consist of vendors and consultants, the Vision Board is comprised of individuals directly employed by hospitals using MS4 software. The Board has a vested interest in the ongoing product development and successful implementation of the software, and endeavors each year to bring you a quality conference devoted to training, product demonstrations, focus group meetings, peer networking, and social activities including a gala event.

### **WHO SHOULD ATTEND?**

The Vision User Group conference has been designed for all MedSeries4 users; its strength and success lie in facilitating coordination among individuals working in a healthcare setting. All levels of users are welcome and encouraged to attend. The conference offers information and education in the following areas:

Administration  
Human Resources / Payroll  
Information Systems  
Medical Records  
Materials Management

Patient Registration / Admitting  
Financial Services  
Patient Care  
Finance  
Other Siemens/MedSeries4 Users

### **WHY SHOULD YOU ATTEND?**

The Vision User Group Conference is an opportunity to discover how hospitals are maximizing the use of MedSeries4 applications and related software. You will find the conference to have a practical, hands-on emphasis with sessions focusing on solutions available today. You will also have the opportunity to contribute to future enhancements by being a part of the Focus Group Update sessions. In addition, you will find what the future direction of Siemens product lines can offer you and your facility.

### **WHAT WILL YOU TAKE HOME?**

You will return home with a vision of how information systems in the healthcare industry can help you meet the future challenges of your facility. You will also gain new ideas, ways to maximize the use of your computer systems, detailed knowledge of selected topics, information about new systems, and new friends for life.

### **CONFERENCE OVERVIEW**

The Vision User Conference includes general sessions, and nine specialty tracks around the various MS4 solutions. Each morning there is a general session where you will be inspired and entertained by today's top professional speakers. Afterward, you have your choice of nine simultaneous specialty track sessions to choose from. Session content is determined, and presenters selected by the MedSeries4 customer focus groups. Sessions are structured in a lecture format and may provide an overview of the product, new system features, tips and techniques, or show how a facility is using the system in an ingenious or unique way. Back by popular request and being held simultaneous to the track sessions, are exhibitor demonstration sessions where you may learn more about popular MS4-related products. The opening general session begins Monday morning with the closing general session taking place Wednesday afternoon. Admission to all general sessions, track sessions, exhibitor demonstrations, most meals, and social functions is included in the basic registration fee. Vision also offers a menu of highly specialized workshops for an additional fee. Workshops take place beginning Saturday and continue through Tuesday, allowing users to customize their schedule to suit their personal development needs.

## FIRST TIME ATTENDEE?

If this is your first time to have the “Vision Experience,” or if it has been some time since you’ve attended, this section can highlight some items to help you make the most of your visit.

- *Session vs. Workshop* – In a nutshell, Sessions belong to an application track, are approximately one hour, are presented in a lecture format, are presented Monday through Friday, and are part of your registration fee. Workshops span all applications, include non-application topics, are three hours in length, include some kind of hands-on exercise or reinforcement take-away, are presented Saturday through Tuesday, and require an additional fee.
- *Exhibitors vs. Advanced Solutions Center (ASC)* – Exhibitors display products or services that complement the MS4 core applications. The ASC displays new and upcoming MS4 products.
- *Sunday Evening Welcome Reception* – This is a great way to catch the fun-loving spirit of the conference. Join your fellow attendees for an kickoff evening of food, games, and music. And just in case you’re curious about the future, seek out the fortune teller.
- *Ask the Expert* – MS4 Customer Service Center provides a venue for attendees to get one-on-one application support. Feel welcome to bring supporting documentation from home and work your tickets along side your Customer Service analyst. Watch the conference schedule materials for room and times.
- *Focus Groups* – Under the umbrella of the Vision Board of Directors, the MS4 hospital user community has organized customer Focus Groups. Groups consist of 10-20 members, including representation from MS4 Development and Customer Service. Each Focus Group will offer an update session on the past year’s activities to the attendees. Consult the “Sessions at a Glance” portion of this book for times and places. As a side note, Focus Group membership is open to any attendee. Contact the appropriate Focus Group co-chair or any Vision Board of Directors member for details.
- *Business Meeting* – As an incorporated entity, the Vision User Group is required to report to its members annually. This meeting will review the financial statements, introduce Vision Board candidates, propose changes to by-laws, and have really fun drawings. This meeting is open to only MS4 hospital users.
- *General Sessions* – A general session is held at 8:00 am on Monday, Tuesday, and Wednesday. Monday’s general session is also called “Opening Ceremonies,” and is filled with energy and excitement, setting the tone for the conference. Each morning features a keynote speaker that will motivate, inspire, or tickle your funny bone – often all at the same time.
- *Gala* – The Tuesday evening gala will be a night to remember. In keeping with the conference theme, attendees look forward to dressing up. This year’s “Superbowl Party” will find many wearing their favorite team’s jersey, but let your creativity flow. And don’t feel that you have to limit your gala outfit to football; all sports are welcome. For those of you who can’t quite picture yourselves suiting up, come anyway. It’s almost as much fun to see what your wacky fellow attendees have come up with. There will be fine dining, superb entertainment, and dancing until midnight.
- *Closing Ceremonies* – Wrap up the week Wednesday afternoon by attending the Closing Ceremonies. That is official passing of the baton to next year’s Vision Board of Directors president. There will be a slide show highlighting the week’s activities, and some cash drawings. Don’t tempt fate; you must be present to win.
- *Vision Store* - Looking for that perfect memento of the conference? Something to take back to your staff? Visit the Vision Store for all your souvenir and shopping needs. The store is located on the lower level with Registration.
- *Networking* – Besides the great educational opportunities and fun events, you’ll be able to form relationships and alliances with fellow MS4 users and Siemens/MS4 employees. Meet people in other hospitals that have your same job responsibilities, then share ideas and solutions that benefit each other. Having the conference in Salt Lake City allows you to meet that Siemens/MS4 Customer Support voice that you’ve been speaking to.

Dear Vision User Group Members,

On behalf of the Vision User Group Board of Directors, I would like to invite you and your colleagues to become a member of the "Dream Team." It is our pleasure to join with Siemens in presenting the 2006 annual Vision User Group conference, to be held April 8 – 12, 2006 at the Sheraton City Centre Hotel in Salt Lake City. The Board and I are very excited about this year's theme:

### **MS4 and Vision: The Dream Team**

We think a sports theme will be great fun and promote the spirit of teamwork between MedSeries4 and the users. Be sure to bring your old team jersey or favorite cap for Gala night.

We have incorporated many of your suggestions from last year and believe this conference will be the best ever! Workshops have been changed to three hours in length and we've increased the number of Sunday workshops by offering three time slots instead of two. We think you'll be pleased with the high quality of session handouts and instructor knowledge.

Take a look at the center of this registration book and you'll see our new Revenue Cycle engine. This is a graphical representation of the revenue cycle, showing the department processes and how they relate to the various MS4 applications. The colored stars show how many of this year's conference sessions tie the two together, focusing on revenue cycle improvement.

Of course, some things remain the same. Session documentation will be provided on CD at the conference. Look for a notice from the registration company for advance access to your session materials. As usual, great food, inspiring morning speakers, and lively entertainment will surely make your conference experience an enjoyable one.

We are returning to the Sheraton this year. They continue to be the best fit for our conference in the way of space, room rates, and commitment to customer service. Once again, Sheraton Vision guests will receive the "daily news" as a reminder of the day's activities. This year the newsletter will include the day's menu so that attendees can make informed dietary choices.

We are delighted to announce that registration fees for this year have not increased. The Vision User Group conference remains one of the best educational values available. Your conference fee includes admission to more than 100 hours of specialty sessions, the very best in general session speakers, full breakfast and lunch, snacks, welcome dinner reception, "Gala Night" dinner with first-class entertainment, and access to more than 300 hours of hands-on workshops for a small additional fee. Better yet, the Vision conference is focused on our common goal to advance the effective use of the Siemens MedSeries4 system.

So, come back to Vision this year; renew old acquaintances, make new friends, and network with other MS4 users. You'll see sessions showing you the latest system features, creative ways the system is being used, and plans for future releases.

It has been an honor to serve as your president this last year, and I'll see you at Vision!

Warmest regards,

Tammi L. Morgan, President  
Vision User Group

**VISION USER GROUP BOARD MEMBERS  
2005-2006**

<p>Tammi Morgan, President Adventist Health (909) 942-2658 (562) 884-5399 (cell) <a href="mailto:MorganTL@ah.org">MorganTL@ah.org</a></p>	<p>Jonathan W. Farina, President-elect Brattleboro Memorial Hospital (802) 257-8376 <a href="mailto:jfarina@bmhvt.org">jfarina@bmhvt.org</a></p>
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## FOCUS GROUP LEADERSHIP 2005 - 2006

Focus Group	Co-Chair	Track Coordinator	Board Representative	Solution Owner	Support Representative
Technical/SI	<b>Bob Landers</b> Marshall Regional	<b>Stan Fulton</b> Banner Health	<b>Bob Adams</b> Bay Area Hospital	<b>Dan Tyer</b> Siemens	<b>Lyle Severson</b> Siemens
	<b>Jie Xu</b> Siemens	<b>Ron Crall</b> St. Joseph's Hospital			
Patient Care	<b>Kim Atkins</b> Faith Regional Health Services	<b>Susan Bottom</b> University Medical Center	<b>Chuck Scronce</b> Caldwell Memorial Hospital	<b>Kathleen Kingston</b> Siemens	<b>Ray Carpenter</b> Siemens
	<b>Kathleen Kingston</b> Siemens				
Case Mix/RE	<b>Lori Hester</b> Banner Health	<b>Samantha Redmond</b> Valley Health System	<b>Jane Ann Bridges</b> Nacagdoches Memorial Hospital	<b>Kristine Pitts</b> Siemens	<b>Lynnette Moore</b> Siemens
	<b>Mary Heckle</b> Siemens				
MIRA	<b>Gretchen Keller</b> Neosho Memorial Regional Medical Center	<b>Karen Hope</b> Sutter Health	<b>Jon Farina</b> Brattleboro Memorial Hospital	<b>Kristine Pitts</b> Siemens	<b>Shelley Harward</b> Siemens
	<b>Gaylene Gladden</b> Siemens		<b>Kathleen Dahlgren</b> Banner Health		
Patient Financial Services	<b>Lea Hammons</b> Grenada Lake Medical Center	<b>Susan Mattos</b> Sutter Health	<b>Tam Morgan</b> Adventist Health	<b>Kristine Pitts</b> Siemens	<b>Paula Elliott</b> Siemens
	<b>Diane Hummel</b> Siemens	<b>Bruce Spratling</b> Deaconess Billings Clinic			
Financial Services	<b>Adrienne Jernigan</b> Bay Area Hospital	<b>Jane Postin</b> Hutchinson Hospital	<b>Sarah Longest</b> Grenada Lake Medical Center	<b>Janet Glad</b> Siemens	<b>Doug Brown</b> Siemens
	<b>Masami Goldsberry</b> Siemens	<b>Michael West</b> Siemens			
	<b>Michael West</b> Siemens	<b>Anna Skinner</b> Siemens			

## GENERAL INFORMATION

### REGISTRATION

#### FEES

Registration fees per person are:

\$595.00	MedSeries4 User (until March 8, 2006)
\$670.00	MedSeries4 User (after March 8, 2006)
\$200.00	Guest*
\$595.00	Exhibiting Vendor
\$695.00	Consultant/Vendor (non-exhibiting)
\$95.00	Per Workshop

\*Guests may attend the conference for \$200.00. This fee covers the gala on Tuesday evening, social activities held during the conference, and meals each day. A full paying registration must accompany each guest registration purchased. Guest registrations are not appropriate for additional exhibitors or hospital personnel.

Discounts will be applied to registration fees for MedSeries4 Users who present sessions or workshops at the Vision 2006 Conference.

The following registration discounts will apply:

- \$100.00 for one eligible workshop or session
- \$225.00 for two eligible workshops or sessions
- \$375.00 for three eligible workshops or sessions

Total maximum registration discounts possible - \$375.00

**Individuals who are part of a session with four or more speakers are not eligible for the discount.**

#### REGISTRATION AND PAYMENT

All attendees must register with the Registration Coordinator, Modern Exposition Services, and pay the registration fee. To attend workshops, it is required that you register for the conference.

It is not necessary that registration forms and checks be mailed at the same time. Whenever possible and convenient, we encourage payment by check. Please note that you may register via mail, fax, or Web site and mail your payment later. If you mail your check later, it must be received by the March 8, 2006 deadline to avoid higher registration fees.

The registration form lists each session and workshop being presented. It is important for you to indicate on the form which sessions and workshops you plan to attend. This will help us provide the right sized room for each session. You may send your completed registration form one of three ways:

1. Register via our Web site: [www.ms4vision.com](http://www.ms4vision.com)
2. Fax completed form to:  
Attn: Vision User Conference – Fax # 801-746-1393
3. Mail completed form to:

Vision User Conference Registration  
c/o Modern Exposition Services  
2180 South 1300 East, Ste. 630  
Salt Lake City, Utah 84106

Ph: 800-483-4258  
[kpena@exposoft.com](mailto:kpena@exposoft.com)

All registration inquiries should be directed to Modern Exposition Services. A confirmation email will be sent to you upon processing your registration form. **Do not include your registration fee with Siemens payments of any kind.** Checks should be made payable to Vision User Group and sent to:

Vision User Conference Registration  
c/o Modern Exposition Services  
2180 South 1300 East, Ste. 630  
Salt Lake City, Utah 84106

Ph: 800-483-4258  
kpena@exposoft.com

#### **CANCELLATIONS**

To receive a conference registration refund, send your written cancellation request to: Vision User Conference, c/o Modern Exposition Services, 2180 South 1300 East, Ste. 630, Salt Lake City, Utah 84106. A cancellation fee of \$50.00 will be charged. Refunds will not be issued until after the conference, and no refunds will be issued for cancellations made after March 8, 2006.

**Note: A paid registration may be transferred to another hospital attendee.**

#### **BADGES**

You will receive a badge in your registration packet when you arrive. You must wear your badge to be admitted to sessions, meals, and social functions.

#### **CONFERENCE ATTIRE**

Casual attire at all sessions and workshops is appropriate and encouraged. Many registrants may also get into the spirit of the conference by dressing up for the Vision Super Bowl Party at the Tuesday night gala, where all you wild and wacky individuals can show your party spirit by coming in your favorite team attire. While dressing up is encouraged and adds to the fun, it is not required. So whether you like to party or sit back and watch everyone else, it's time to enjoy life, have fun, and join the Vision Dream Team for a festive evening. Come ready to enjoy great food, entertainment, music, and dancing!

#### **LODGING**

Vision has selected The Sheraton City Centre Hotel, 150 West 500 South in Salt Lake City, UT as the conference hotel. All general sessions, breakout sessions, workshops, meals and breaks, and the vendor exhibit hall will be held at the Sheraton City Centre. Sleeping rooms at special rates have been reserved for Vision attendees.

The Sheraton City Centre Hotel is conveniently located minutes from downtown shopping, restaurants, cultural events, and entertainment, and is a short drive to all the outdoor attractions for which Utah is famous. Hotel amenities include complimentary airport shuttle, weekday *USA Today*, two phone lines into each room, coffeemaker, pool and whirlpool, business center, concierge service, restaurants, and shops.

Vision 2006 daily room rates are \$129.00 and \$159.00.

Call Sheraton Central Reservations, 1-(800) 325-3535, to make reservations for the Vision User Group Conference at The Sheraton City Centre Hotel, 150 West 500 South Salt Lake City, UT, 84101. You may also contact the Sheraton City Centre at [www.sheraton.com](http://www.sheraton.com) or dial the hotel direct at (801) 401-2000.

If you plan to arrive after 6:00 pm, a credit card number is needed for confirmation. If you need to cancel, The Sheraton City Centre requires a 24-hour notice before your scheduled arrival to avoid billing.

#### **ROOM BLOCK CUTOFF DATE**

Vision 2006 has reserved blocks of sleeping rooms at The Sheraton City Centre until March 6, 2006. After that date, rooms are on a space-available basis.

**HOTEL MOBILITY ACCESS**

The Sheraton City Centre is accessible for those with mobility concerns. Please indicate on your registration form if there are mobility concerns.

**TRANSPORTATION****HOTEL SHUTTLE**

The Sheraton City Centre Hotel provides complimentary transportation to and from the Salt Lake International Airport. Use the airport courtesy telephone in the baggage area to inform the hotel of your arrival.

The shuttle departs regularly from the hotel for the airport. It is suggested that you make a shuttle reservation for your departure.

**TAXI**

Taxis are available at the airport. Taxis are located at the curb. If none are available, go to the transportation desk located in each terminal.

**PREARRANGED TRANSPORTATION**

Limousine service must be arranged in advance; city ordinance does not allow walkup use of limousine services. A 24-hour advance reservation is required.

Express Shuttle (800) 321-5554

**RENTAL CAR**

All major rental car agencies are located at the airport.

**LIGHT RAIL SYSTEM – UTA TRAX**

TRAX, the city's light rail system, provides a rapid mode of transportation to downtown shopping and attractions, only five blocks away. A TRAX stop is located one block east on Main Street. The light rail ride to downtown falls within the "free fare zone."

**MEALS**

Vision cannot accommodate special diet concerns. We do, however, try to offer meals that are appropriate for vegetarians (lacto/ovo). Please indicate on the registration form under **V2**, or **V3** for guests, if you would like a vegetarian meal for the gala.

**CONTINENTAL BREAKFAST**

Saturday and Sunday for Workshop Participants

Monday, Tuesday, Wednesday

**BUFFET LUNCH – CONCESSION STAND**

Monday, Tuesday, Wednesday

**BREAKS**

Saturday and Sunday for Workshop Participants

Monday, Tuesday, Wednesday

**TUESDAY EVENING**

Fine dining at the gala in the Three Seasons Ballroom.

**OTHER INFORMATION****VISION SOUVENIR SHOP**

As always, Vision items will be available for sale during the conference. Collectibles from previous years will also be sold – but they go fast.

## **FOCUS GROUPS**

Focus Groups are designed to provide a forum for users to share new and better ways of using MedSeries4 applications and to give input into the continued development of MedSeries4 products. Focus Group sessions provide users the opportunity to learn the latest about MedSeries4 applications and offer input into how they would like to see the products developed.

All tracks, with the exception of the Healthcare Today Track, will conduct Focus Group Update sessions open to all attendees. Each Focus Group will give an update relative to their specific track. (See each track for specifics.)

Client and Siemens Co-chairs will moderate the Focus Group sessions. Each Focus Group member will be introduced followed by an overview of the group's activities since Vision 2005. Innovative uses of the software will be presented, as well as the direction of each product line, future product releases, highlights of major changes in each release, and distribution methods.

## **WORKSHOPS VS. SESSIONS**

### **Not sure of the difference between a session and a workshop?**

- **Sessions** are one to two hours in length, are presented in a lecture format, and are available to every attendee as a part of the conference registration fee. A session may provide an overview of the product, new system features, tips and techniques, or show how a facility is using the system in an ingenious or unique way.
- **Workshops** are specialized, hands-on classes two to four hours in length. Students have access to a PC, where they gain actual experience with the concepts or solutions being taught. There is an additional registration fee for workshops and class size is limited.

For questions regarding any conference item other than registration contact Julie Tisdale, Siemens Vision Board Conference Liaison, at (801) 539-4753 or email [Julie.tisdale@siemens.com](mailto:Julie.tisdale@siemens.com)

## **CONFERENCE HIGHLIGHTS**

### **VISION DJ**

Monday, 8:00 PM – 12:00 AM – Press Club

Our Vision DJ will perform, and karaoke will be available on Monday night. Come prepared individually or sing along with your fellow teammates.

### **WELCOME RECEPTION – PRE- GAME PARTY**

Sunday, 6:30 PM – 11:30 PM

Three Seasons Ballroom

Join the Dream Team for an evening of music, dance, food, and fun activities.

### **CUSTOMER SERVICES OPEN HOUSE**

Monday, 4:30 PM – 6:00 PM – Granary

Siemens, MedSeries4 Customer Services Center cordially invites you to a Monday evening reception in your honor. Come meet and mingle with the people behind the voices on the telephone, and let them show their appreciation for you as Siemens MedSeries4 customers.

### **KLAS ONLINE SURVEY**

An opportunity will be offered to attendees to provide feedback through the KLAS online survey. KLAS is a research and consulting firm that specializes in monitoring and reporting the performance of Healthcare Information Technology vendors and the performance of healthcare Professional Services firms. Access to the online survey will be provided through laptops located at the KLAS booth, next to the Vision registration area. Please take this opportunity to give your input.

**ASK THE EXPERTS**

Siemens, MedSeries4 Customer Services Center will host one-on-one meetings with clients to address subjects of interest to their facility. Attendees should bring appropriate documentation, such as reports and screen prints, to take advantage of the opportunity to sit down with an application specialist and work on problems or ask questions. Experts will be located in the Siemens exhibitor booth and the Advanced Solutions Center.

Experts in General Financial Systems, Patient Accounting, Clinicals, Billing, and MIRA will be available to address your issues. Pick up a schedule with your registration packet.

**ADVANCED SOLUTIONS CENTER**

Siemens, MedSeries4 demonstrates cutting-edge technology tools, products, and services vital to your strategic initiatives. Join the Product and Technology Team for an introduction to an array of solutions that will benefit the MedSeries4 client.

**DEMONSTRATIONS**

Members of the Siemens Demo Team will be available in the Advanced Solutions Center to demonstrate many innovative Siemens products.

**EXHIBITORS**

Walk through the Vendor Fair and visit all of the exhibitor booths, Advanced Solutions Center, and other demonstrations scheduled as follows:

Sunday	April 9 <sup>th</sup>	3:00 PM – 6:30 PM
Monday	April 10 <sup>th</sup>	10:00 AM – 5:00 PM
Tuesday	April 11 <sup>th</sup>	9:30 AM – 5:00 PM

**EXHIBITOR TRACK**

Sunday through Tuesday exhibitors will conduct 45-minute demonstrations of their products and will entertain questions from the audience. Consult the “Sessions At a Glance” distributed with your conference name badge for the time and place. Registration is not required for these sessions.

**HEALTHCARE TODAY TRACK**

Whether you're a team leader, manager, CIO, or just interested in current healthcare topics and how they affect your facility, this track is for you. Designed to keep you up to date with our ever-changing industry, you'll hear healthcare experts discuss hot topics that influence hospital strategic direction and form business strategies.

**ELECTRONIC DOCUMENTS**

Softcopy presentations that correspond to your class selection will be available before the conference starts, allowing you to print them before you come, or load them onto your laptop for viewing at the conference. (Workshop presentations will still be distributed in hardcopy during the class.)

For the attendee who would prefer to travel unencumbered by paper, or who leaves the copies sitting on the desk, read on . . .

**DOCUMENT CENTER**

An onsite printing service will be available to attendees during the conference for printing session handouts. For a few cents per page you'll be able to print the session(s) of your choice from the presentation master.

**VISION BUSINESS MEETING**

Tuesday 11:30 AM – 12:15 PM  
Three Seasons Ballroom

All MedSeries4 customer registrants are encouraged to attend the Business Meeting for an update from the Vision Board and a question and answer session. A drawing for prizes will be held. You must be present to win.

## **RCO (REMOTE COMPUTING OPTION)**

Monday, 10:45 AM – 12:00 PM, Seasons North

The goal of the RCO Task Force is to provide a forum for clients and Siemens planning staff to discuss product direction. Come meet with your RCO peers and take part in informative roundtable discussions about the MS4 RCO products. All RCO users are invited to attend and anyone interested in more information on a RCO environment is welcome.

## **GALA – THE DREAM TEAM SUPER BOWL PARTY**

Tuesday, 6:30 PM - Midnight

Celebrate with the Dream Team at the Super Bowl Party. Drag out the team jersey, shoulder pads, cleats, and a little greasepaint under the eyes, but leave the mouthpiece at home. You won't want to miss a bite of the delicious dinner! Football not your bag? Any party-loving Vision member is welcome, uniform or not. Just come and enjoy the festivities and fabulous entertainment.

## **CLOSING CEREMONIES**

Wednesday, 3:00 PM – 4:00 PM

Huddle with the "team" one last time. Highlights from the conference will be featured in a special slide presentation and a cash prize drawing will be held for those who complete the entire walk through the Market Street Vendor Fair. You must be present to win.

## **KEYNOTE SPEAKERS**

### **MONDAY, OPENING SESSION**

#### **STEVE DONAHUE**

Sahara Desert adventurer, author, drummer, and storyteller, Steve Donahue is a one-person *tour de force*. Donahue draws powerful parallels between his harrowing journey in the desert and the journeys of corporate and personal life, with a gripping story that inspires, entertains, and imparts ancient desert wisdom.

Steve Donahue's book, *Shifting Sands: A Guidebook for Crossing the Deserts of Change*, outlines six "Rules of Desert Travel" to guide readers through their deserts of life and change, presenting the desert as a metaphorical place of change.

Donahue has been a professional speaker since 1988 and has been named "Consummate Speaker of the Year," along with Margaret Thatcher and author Tom Wolfe. He is an expert at making people laugh while they learn, but he can also move you with a touching tale. A superb storyteller, he shares wisdom as old as humanity and never more relevant than today.

### **TUESDAY, OPENING SESSION**

#### **STEVE GARVEY**

As one of the most successful Major League Baseball players of all time, Steve Garvey is the reigning National League "Iron Man," fifteen years following his retirement from baseball. He holds the record for the highest career fielding percentage by a first baseman and is the only player in the history of baseball to have an errorless season at first base. Garvey is a ten-time MLB All-Star and a four-time Gold Glove winner and was named as the National League MVP in 1974, the All-Star Game MVP in 1974 and 1978, Playoff MVP in 1974, 1977 and 1984 and on April 18, 1988 his #6 was retired by the San Diego Padres.

To only focus on Steve Garvey's baseball accomplishments would leave out a lifetime of achievements as a businessman, philanthropist, volunteer and most importantly a devoted family man. As a father of seven children Garvey understands that in the ever-changing world we live in there is a great necessity of being a man of honor, integrity and quality.

Garvey, the man who once played in 1,207 consecutive baseball games, now utilizes that same drive and leadership to motivate audiences around the world to become the best and most successful people they can be. Steve Garvey's playing field has changed from the baseball diamond to corporate boardrooms and lecture halls, but the integrity, intensity, and the devotion for which this future Hall of Famer is famous for is the same.

**WEDNESDAY, OPENING SESSION**  
**CRAIG KARGES**

Craig Karges is truly extraordinary! As an award winning entertainer, a nationally recognized speaker, and an author, his performance brings an extraordinary blend of mystery, humor, psychology, and intuition. He dazzles the mind as he challenges his audiences to question what is real and what is unreal, what is possible and what is impossible. Karges dramatizes the unknown, the unexplained, and the unbelievable. You won't just watch this performance; you will experience it, through total audience participation.

From the entertainment oriented "Tonight Show with Jay Leno" to the news oriented "Larry King Live," Craig Karges makes frequent guest appearances on national television shows. He is the author of *Ignite Your Intuition* and *The Wizard's Legacy – A Tale of Real Magic* and is the creator of the empowering workshop, "The Intuitive Edge."

In the uncanny world of Craig Karges there is no smoke and no mirrors, just an enthralling personality and a powerful presentation that will leave you with the overwhelming sense of having experienced something truly extraordinary!

**EXECUTIVE PARTNERSHIP FORUM**

The Executive Partnership Forum, designed for CIO, CEO, CFO, CMO, and COO executives, features presentation and discussion of MedSeries4's business, product, and technology directions. Come hear examples of strategies and tactics, and share information on enterprise activity. Put forward questions and recommendations regarding MS4's approach to providing on-going enhancement to solutions that continue to improve ROI, quality of care, and patient satisfaction.

We look forward to your participation in this collaborative forum...

This event is by invitation only. For registration details contact Connie Bennett at (801) 539-4650, or [connie.Bennett@siemens.com](mailto:connie.Bennett@siemens.com).

**Presentations and Roundtable**

Sunday, April 9, 2:00 PM – 4:30 PM  
Harvest Room

**Adjourn to Exhibitor Fair**

Sunday, April 9, 4:30 PM